



The Wisconsin Chapter of The ESOP Association 2010 Sponsorship Opportunities

Program planning is underway and sponsorship opportunities are available for the 2010. As you know, sponsorships play an important role in the success of chapter events. Our goal is to continue to expand meeting formats while holding down registration fees. Your financial support through conference sponsorships will help us achieve that goal and guarantee another successful year for the Wisconsin ESOP Chapter. Please review the levels of sponsorship and associated benefits are outlined below. We invite you to demonstrate your support of the chapter by responding with your commitment.

You may return this form via fax or email to Donna Walseth, Wisconsin Chapter Administrator, dmwalseth@msn.com, FAX: 763-785-4168. An invoice will be sent confirming your sponsorship. Sponsor payments will be deposited in 2010.

Name	
Company	
Address	
Email	

Sponsorship Opportunities

2010 Date	Event	Location	Gold \$600	Silver \$300	Bronze \$150
March 3	Chapter Meeting, Awards Presentation & Social (1/2 day)	Madison Area			
June 15	CFO/CEO Event	Sentry Equipment Oconomowoc			
August 11	Chapter Meeting (1/2 day meeting followed by tour)	Lambeau Field, Green Bay			
New! Website Sponsor					\$150
Beginning in 2010 the Wisconsin ESOP Chapter will have a website! Members will have a direct link to chapter news, event registrations, member listings and more. Website sponsors will be recognized in a rotating flash ad as a featured sponsor, with logo and a link to the sponsor website. Ads will run the entire 2010 calendar year.					

Sponsorship Benefits

Gold - \$600 Commitment

- **New Benefit:** Recognized as a featured sponsor on chapter website for the entire 2010 calendar year, with logo and a link to company website.
- Recognition in annual chapter newsletter with logo listed as event sponsor.
- Logo on all meeting materials: registration brochure, agenda, evaluation form, speaker bios.
- Logo on on-site signage at event.
- Verbal recognition during opening remarks and at various times throughout the event.
- Ability to display company marketing materials in common areas.

Silver - \$300 Commitment

- Recognition in annual chapter newsletter with company name listed as event sponsor.
- Company name on all meeting materials: registration brochure, agenda, evaluation form, speaker bios.
- Company name on on-site signage at event.
- Verbal recognition during opening remarks and at various times throughout the event.

Bronze - \$150 Commitment

- Company name on on-site signage.
- Verbal recognition during opening remarks and at various times throughout the event.

Website Sponsor - \$150 Commitment

- Recognized as a featured sponsor on chapter website, with logo and a link to your company website.
- Recognition in annual chapter newsletter with logo listed as a sponsor.

NOTE: Additional sponsor opportunities will be available for the Midwest ESOP Regional Conference, in Bloomington, MN, September 23-24, 2010. Information will be posted on the Wisconsin Chapter Website by mid-April.